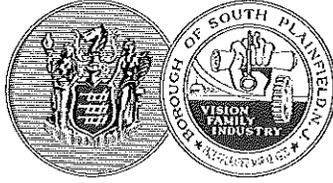


AREA CODE 908

Mayor's Office-226-7601
Clerk-226-7606
Assessing-226-7623
Building Dept.-226-7640
CFO/Administrator-226-7602
Computer Services-226-7649
Emergency Mgmt.-226-7718
Eng./IT & M Assoc.-732-671-6400
Environmental-226-7621
Finance-226-7615
Fire Official-756-4761



BOROUGH OF SOUTH PLAINFIELD

2480 Plainfield Avenue
South Plainfield, NJ 07080

AREA CODE 908

Health-226-7630
Library-754-7885
Municipal Court-226-7651
Plan Bd/Bd. of Adj.-226-7641
Police-755-0700
Public Works-755-2187
Recreation-226-7713
Recycling-226-7621
Social Services-226-7625
Tax/Sewer-226-7610
Senior Center-754-1047

June, 2016

Dear Business Owner or Patrons:

On Monday, September 5, 2016, South Plainfield will again host one of the most, well attended and traditional Labor Day parades and festivities in the state. The South Plainfield Public Celebrations Committee is once again busy working to make this year's Labor Day Parade, Festivities and Fireworks Display better than ever! As community volunteers, our committee is dedicated to making Labor Day a special day for all to enjoy.

This year's theme will be "90 Years of Red Carpet – Movies, Music, Theater and TV", which is in conjunction with South Plainfield's 90th year birthday celebration. The parade will highlight bands, floats, cast of characters, volunteer and athletic organization, non-profit organizations, military representatives as well as community, political leaders and service organizations. Street vendors will be available with toys, games, novelties and food along the parade route.

At the Middle School Festivities, vendors sell food and drinks. There will also be arts and crafts, as well as games and rides for all to enjoy! Entertainment at the festivities will be provided by a local band from 12 noon to 3 pm and a fireworks display at dusk.

In the past, the generous donations we received have helped to offset the cost of the parade, festivities and fireworks display. We are once again, seeking your support by offering three levels of sponsorship. This is so that we can include more local businesses, home-based businesses, community organizations, patrons and individuals in the daylong celebration.

Attached you will find a sponsorship form, which explains the three levels of sponsorships: Gold, Silver and Patron. Sponsorship includes your listings' profile to be displayed on the Borough's website as well as in both the South Plainfield Observer and TAPintoSouthPlainfield – on-line newspaper. In turn, your listing will be viewed by thousands of people through marketing, press releases, social media and local advertising.

The 59th annual Labor Day Parade, Festivities and Fireworks Display will continue in the usual tradition to be a success because of your support.

Sincerely,
The Public Celebrations Committee

Visit our website: www.southplainfieldnj.com