## JOIN THE SOUTH PLAINFIELD CLEAN BUSINESS ASSOCIATION

We thank our valued business owners for choosing to locate in South Plainfield. We are pleased to have you as part of the business community. Now we need your help in keeping South Plainfield a clean community where all businesses can thrive and grow.

Consider joining the South Plainfield Clean Business Association. There is no cost to join. All we ask is that you make a commitment to maintain a standard of cleanliness on your property.

Membership in	the CBA is free. Copy this form and re South Plainfield Clean Business Assoc	
	Municipal Building	
	2480 Plainfield Avenue	
	South Plainfield, NJ 07080	
Name		
Business		
Address		
Phone	Email	

For more information: Clean Communities Coordinator Alice Tempel at 908.226-7621 CBA President Joseph Diegnan at 908.612-2940

A Clean Borough is Everybody's Business

## SOUTH PLAINFIELD CLEAN BUSINESS ASSOCIATION



## **STANDARDS**

A Clean Borough is Everybody's Business

## **South Plainfield Clean Business Association**

Businesses large and small are finding that a green image promotes good will, attracts more customers and helps sales. The South Plainfield Clean Business Association can help with those efforts.

The SPCBA is a network of volunteers dedicated to creating and maintaining an attractive environment in the borough's commercial and industrial areas. Its members benefit from an enhanced public image, and are eligible for the Clean Business Glitter Award. The Award is in recognition of outstanding property maintenance and improvements that contribute to a better environment in South Plainfield.

The benefits of membership include official recognition and publicity in the media. Other benefits include free "No Dumping, \$1,000 Fine" decals for dumpsters, and a "Member CBA" door decal to identify the business as part of this organization.



Demonstrate your Pride and Commitment: Make South Plainfield Glitter – Can the Litter! The Clean Business Association requests that you show pride in your business and the borough by following these practices:

**SPCBASTANDARDS** 

- 1. Provide and maintain litter containers and waste disposal bins on your property.
- 2. Keep sidewalks, parking lots, alleys, street frontage and loading areas free of litter and debris.
- 3. Ensure delivery vehicles pick up any materials they may drop on your property.
- 4. Establish a regular schedule for maintaining property on a year-round basis.
- 5. Educate employees that litter on the premises is unacceptable and that they all should do their part to keep the property clean.
- 6. Mow grass, weed, and clean up leaves and tree branches. Dispose of them properly.
- 7. Keep storm drain grates free of leaves, litter and snow, and remove snow around fire hydrants.
- 8. Enhance landscaping by trimming and maintaining trees and shrubs, and planting flowers.
- 9. Encourage employees to represent your business in the borough's cleanup events, which take place each year in April and October.

There are also opportunities to Adopt a Spot. As a business owner, you and/or your employees agree to remove litter from a specified area on a year-round basis. You will receive recognition with a sponsor sign at the location, displaying the name of your business. This shows your pride and commitment to the ongoing beautification of South Plainfield.

By participating, your business will have the opportunity to display a Clean Business Association decal on the premises. Help us *Spread the Pride*!