



Dear Business Owner/Patrons:

On Monday, September 1, 2025 South Plainfield will once again be hosting **New Jersey's Oldest & Largest Labor Day Parade.**

The Public Celebrations Committee is already working diligently to make this year's Labor Day one of the best yet! However, we cannot do this without the generosity and support through sponsorship from Patrons like you!

Sponsorship will not only help to offset the cost of the Labor Day Parade, Festivities, and Fireworks, but also provides Business Owners/Patrons the opportunity to be a part of advertisements leading up to and on the day of the event that will be seen by thousands of individuals.

To be included in the 2025 Labor Day Parade as a Sponsor, please complete the back of this letter. Be sure to choose from one of the 5 Sponsorship Options as well as provide us with all necessary information as outlined.

We thank you again for your support and are looking forward to a successful LABOR DAY 2025!

The South Plainfield Public Celebrations Committee



Sponsorship Name: _____ E-mail: _____

Contact Name: _____ Phone #: _____

FIREWORKS SPONSOR

\$ 5,000 :

- 5x2 Color Banner with Business Name & Information, **Displayed at Memorial Park**
- **Would you like a free Vendor's Booth at the After Parade Festivities** YES _____ NO _____
- Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield and Social Media

CORPORATE SPONSOR

\$ 1,000 :

- 5x2 Color Banner with Business Name & Information, **Displayed in the Parade**
- **Would you like a free Vendor's Booth at the After Parade Festivities** YES _____ NO _____
- Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield and Social Media

GOLD SPONSOR

\$ 575 :

- 5x2 Single Color Banner with Business Name & Information **Displayed near the Stage at the After Parade Festivities**
- **Would you like a free Vendor's Booth at the After Parade Festivities** YES _____ NO _____
- Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield, and posted on Social Media

SILVER SPONSOR

\$ 375 :

- 5x2 Single Color Banner with Business Name & Information **Displayed at the After Parade Festivities**
- Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield

PATRON SPONSOR

\$ 100 :

- Business Profile will be displayed on the Borough's Website and listed in both the South Plainfield Observer & TAPinto South Plainfield

ALL SPONSORS WILL ALSO BE INCLUDED DURING THE CREDITS OF THE TELEVISED PARADE ON Xfinity

3 Lines of Text for your banner: (Fireworks, Corporate, Gold & Silver Sponsors Only):

Please return completed form along with a **check made payable to the "Borough of South Plainfield"** by **July 31, 2025** to:

The Public Celebrations Committee
2480 Plainfield Avenue
So. Plainfield, NJ 07080
Attn: Cathy Herman

**ALL CONTRIBUTIONS ARE FULLY TAX DEDUCTIBLE*

Should you have any additional questions please Email Cathy at: splabordayparade@gmail.com